



GRAND TETON COUNCIL  
BOY SCOUTS OF AMERICA

# 2022 Popcorn Sales



## Popcorn Kick off Training August 4, 2022

Idaho Falls Scout Office 7 pm

What can you expect at our kick off?

### WHAT CAN POPCORN DO FOR YOUR UNIT?

- Highest Profit Return**
  - You can earn enough money to fund your Unit's program for the entire year!
  - The Council uses part of the proceeds for camping programming, camp maintenance, leader training, Camporees, etc.
- Turn-Key Program**
  - All sales tools provided for success: Trail's End App, credit card readers (fees paid by TE and Council), Trail's End Rewards, Trail's End Facebook Communities, online selling platform, marketing collateral, training webinars, etc.
- Program Support**
  - Council staff, volunteers, and Trail's End available for assistance.
  - Local and online trainings to guide you through a successful sale.
  - A Facebook Community where you can get answers 24/7, 365 days a year
- Recruitment**
  - The recruitment feature in the Trail's End App allows kids in your Unit to collect contact information from families interested in joining the program while selling popcorn.
  - When the form is completed, an email goes to the leader of your Unit, your Council contact, and the recruited party gets a link for more info.
  - Increase membership while out in your local community!

**POPCORN HELPS KIDS HELPS KIDS**

Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hand work
- To Help Others Around Them
- To Be Part of Something Bigger

Adventure awaits

Contact Elias Lopez at [elias.lopez@scouting.org](mailto:elias.lopez@scouting.org) or call (208)522-5155