

BEST WAYS TO SELL

<p>STOREFRONT SALES</p>	<p>Involves coordinating booths in high foot traffic locations throughout your community. Begin the reservation process early (in the spring/summer) to reserve the best locations. It is best practice to have ONE Scout and ONE parent at each shift to cover more shifts during the course of the sale.</p>
<p>WAGON SALES Door to Door with Product</p>	<p>Involves the Scout bringing product door-to-door to customer residences to ask for support. This method is preferred for neighborhoods close to home. A large percentage of homeowners say that no Scout has ever come to their door, missing this great opportunity. Product is carried with the Scout in a wagon or vehicle, making it a quick and easy process for the customer.</p>
<p>WAGON SALES Take Order</p>	<p>Scouts collect orders on their order form, for product to be delivered at a later date. The Scout turns in the order form to the unit's popcorn team, to be ordered and delivered later. This can also be taken through neighborhoods, but is great for parent's co-workers, friends and family. It is at unit's discretion whether money is collected up front or upon delivery.</p>
<p>ONLINE SALES</p>	<p><i>Online sales are easier than ever for you to sell to out-of-town friends and family. Scouts set up their online account by downloading the Trail's End App or at www.trails-end.com and share their fundraising page via email, social media, and text message. Customers pay securely online and the product is shipped directly to them. The unit is not involved in the ordering or shipping process. Online sales are open year-round!</i></p>

